



The Northwest Food Safety Consortium  
presents the 12th Annual

# Food Safety Farm to Table Conference

May 26–27, 2004

Best Western University Inn

1516 Pullman Road, Moscow, ID

<http://safefood.wsu.edu>

Register Online  
[http://  
safefood.wsu.edu](http://safefood.wsu.edu)

## Hot Topics on Food Safety

- ◆ Pathogens *du jour*—Hepatitis A, *Salmonella enteritidis*, Avian Influenza—relevance to food safety?, *Enterobacter sakazakii* and more...
- ◆ Targeted Consumer Education
  - Adopting the 2001 Model Food Code in Idaho and Washington
- ◆ Fresh Produce: Ensuring Safety from Farm to Table
- ◆ Hot Topics: An afternoon with BSE—responding to Mad Cow Mania

Registrations  
received by  
**May 14, 2004**  
will be entered into our  
drawing for **Cougar  
Gold Cheese!**

*This conference is designed for:*

Extension Faculty  
Agricultural Producers  
Food Service Managers

Veterinarians  
HACCP Coordinators  
Food Processors

Nutrition and Health Educators  
Food Retailers  
Public Health Professionals

### For registration information contact:

Ann Brelsford  
WSU Extension  
Meeting Management  
PO Box 646230  
Pullman, WA 99164-6230  
phone: 509-335-2811  
fax: 509-335-2959  
e-mail: [emmps@wsu.edu](mailto:emmps@wsu.edu)

### Conference Planners include:

Gleyn Bledsoe  
Rowland Cobbold  
Jeff Culbertson  
Richard Dougherty  
Dale Hancock  
Larry Hiller

Val Hillers  
Dong-Hyun Kang  
Alan McCurdy  
Sandra McCurdy  
Barbara Rasco

# Wednesday, May 26, 2004

Conference updates can be found at <http://safefood.wsu.edu>

8:00 am **Registration**

Welcome—*Val Hillers*, Washington State University

**Pathogens *du Jour***—*Rowland Cobbold*, Washington State University

***Enterobacter sakazakii*: an emergent food-borne threat.**

*Dong-Hyun Kang*, Washington State University

**Federally Funded Zoonotic Food-borne Pathogen Research at WSU**

*Dale Hancock*, Washington State University

**Highly Pathogenic Avian Influenza: potential for food-borne transmission?**

*Rowland Cobbold*, Washington State University

## **Break**

**Food-borne Hepatitis A Outbreaks**

*Paul Stepak*, Spokane Regional Health District

***Salmonella enteritidis*: the chicken or the egg?**

*Marcia Goldoft*, Washington State Department of Health

***Listeria monocytogenes*: the young, the old, the pregnant,  
and the immunocompromised**

*Marcia Goldoft*, Washington State Department of Health

12:00 pm **Lunch**

**Targeted Consumer Education; Food Code Adoption  
Experiences**—*Sandy McCurdy*, University of Idaho

**Planning for Behavior Change**

*Val Hillers*, Washington State University

**Educating and Motivating Consumers to Use Thermometers**

*Now Your Cooking...Using a Food Thermometer*—Video

Thermometer Availability and Accuracy—*Sandy McCurdy*, University of Idaho

Using a Thermometer: What factors are most important for behavior change?—

*Masami Takeuchi*, Washington State University

Bringing Thermometer Education to High Schools—*Zena Edwards*, Washington State University

**Break—Instant-Read Food Thermometers on display**

**Adoption of the FDA 2001 Model Food Code: Two States' Experiences**

The Process in Idaho—*Patrick Guzzle*, Idaho Department of Health & Welfare

The Process in Washington—*David Gifford*, Washington State Department of Health

Panel Discussion

5:00 pm–7:00 pm **Reception**—No Host Bar, University Inn Best Western, Moscow, ID

# Thursday, May 27, 2004

Conference updates can be found at <http://safefood.wsu.edu>

8:00 am **Drawing for Cougar Gold Cheese**

## Pathogens and Fresh Produce

*Dong-Hyun Kang, Washington State University*

## Microbial Safety of Fresh Produce

*Larry Beuchat, University of Georgia*

## Break

## Assuring Safety of Produce—Farm to Table

*Richard Dougherty, Washington State University*

12:00 pm **Lunch**

## Hot Topics in the News—*Al McCurdy, Washington State University*

## An Afternoon with BSE—Responding to Mad Cow Mania

Bring your questions for this expert panel on the Washington BSE Case.

### Panel:

*Clive Gay, Veterinary Epidemiologist, Washington State University*

*Dennis Fleenor, Food Safety Communicator, Washington State University*

*John Grendon, Veterinarian, Washington State Department of Health*

*Stephanie Magill, Safety Specialist, Food and Drug Administration*

*Karen Bishop, Washington Dairy Products Commission*

*Katherine O'Rourke, Animal Disease Research, US Department of Agriculture*

3:00 pm **Adjourn**

## Accommodations

Rooms may be reserved at the **Best Western University Inn, Moscow, ID** (208-882-0550 ext. 311, or 800-325-8765) at the single rate of \$59.50 plus tax. Ask for the **Food Safety Conference** special rate. Make your hotel reservations by **May 11, 2004**. The hotel provides complimentary transportation to and from the Pullman/Moscow airport. Wheatland Express ([www.wheatlandexpress.com](http://www.wheatlandexpress.com), 800-334-2207 or 509-334-2200) provides passenger van shuttle service between the Spokane airport and the cities of Pullman and Moscow.

*Please detach and mail or fax in the registration form.*

## Registration Form

### Food Safety Farm to Table Conference

May 26–27, 2004

Best Western University Inn, Moscow, ID

(Please print or type name and company as you would like them to appear on your name tag.)

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Special dietary concerns: \_\_\_\_\_

Register Online  
[http://  
safefood.wsu.edu](http://safefood.wsu.edu)

**Registrations**  
received by  
**May 14, 2004**  
will be entered into  
our drawing for  
**Cougar Gold  
Cheese!**

- ☐ Conference Early Registration Fee: **\$175** Preregistration is required. *Registration fee includes: Handouts for Wednesday morning 5/26 Pathogens du Jour session only, attendance at all sessions, lunch, breaks and Reception.*
- ☐ Full Registration Fee if postmarked after May 14, 2004: **\$200**
- ☐ Handouts **\$10** for Wednesday afternoon and Thursday Sessions

Payment may be made by **check, money order, Visa or Master Card**, in U.S. funds. We no longer accept POs. Please consider this completed form your invoice. Checks should be made payable to **Washington State University**. Registration forms must be postmarked or faxed on or by May 14, 2004. Registration forms faxed or postmarked AFTER **May 14, 2004** are subject to a **\$25 LATE FEE** in addition to the registration fee. Registration forms should be mailed or faxed to:

Food Safety Farm to Table - 3547  
WSU CAHE Cashier  
PO Box 646247  
Pullman WA 99164-6247

Phone: 509-335-2811  
Fax: 509-335-2959  
E-mail: [emmmps@wsu.edu](mailto:emmmps@wsu.edu)

#### (X) Mark Payment Type:

- ☐ Check/Money Order # \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_
- ☐ Visa ☐ Mastercard # \_\_\_\_\_ Exp Date: \_\_\_\_\_

**Complete below if paying with Visa/MC:**

Name printed on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Persons with a disability requiring special accommodation while participating in this conference may call Ann Brelsford at 509-335-2811. If accommodation is not requested two weeks in advance, we cannot guarantee availability of accommodation on-site.

**REFUND/CANCELLATION POLICY:** Cancellations can be made until **May 14, 2004**. The registration fee, less \$25, will be refunded if you cancel prior to **May 14, 2004**. **After that time, no refunds will be made for cancellations.** Substitutions are welcome at any time.

WSU Extension programs and employment are available to all without discrimination.